

2025 IMPACT REPORT



PROTECTING CHILDREN. EXPOSING HARM. SEEKING JUSTICE



TABLE OF CONTENTS

2025 AT A GLANCE

- 30** Current **Legal Cases**
- 5M** Active **Website Users**
- 25** World-Wide **Chapters**
- 1.5K+** **Defender Articles**
- 20+** Hours of Weekly **CHD.TV Programming**

- 3** Our Mission & 4 Pillars
- 4** Letter From the President
- 5** Litigation Overview
- 7** Science & Research
- 9** The Defender News
- 11** CHD.TV
- 13** CHD Books & Publications
- 15** EMR & Wireless Program
- 17** Advocacy & Chapters
- 19** Moment of Truth Conference
- 21** Social Media & Public Relations
- 22** Ways to Give
- 22** Financials & Thank You

Our Mission

CHD's mission is to **end childhood health epidemics by eliminating toxic exposures**. We will restore and protect the health of children, hold responsible parties accountable, and establish safeguards to prevent future harm.

4 Pillars

We advance our mission through our four operational pillars—**litigation, education, science** and **advocacy**.

LITIGATION

Holding individuals and entities accountable, CHD leads the charge with more than two dozen active lawsuits to protect children's health and rights.

EDUCATION

Reaching millions monthly, CHD delivers essential resources, fact-based journalism, books, and films to educate and empower the public on important topics that aren't found in search engines or the mainstream media.

SCIENCE

CHD identifies and explains the mechanisms fueling the epidemic of chronic illness plaguing our children through new scientific studies, publications, and evaluation of past studies.

ADVOCACY

CHD mobilizes a global movement by uniting passionate advocates, state and international chapters, and communities to drive change and protect future generations. Through strategic advocacy, CHD amplifies grassroots efforts, empowering individuals to take impactful action in the fight for children's health.

Letter From The President

Dear Friend,

We are living in a time of great, perhaps even unprecedented, consequence, especially when it comes to children's health.

Whether one is encouraged or outraged by the direction in which our children's health has been heading, the undeniable fact is that the status quo has changed.

That is an honest, simple, and immensely powerful truth. One that friends or opponents should not take lightly.

Although they're loath to admit it, our opponents recognize how much the health freedom movement has grown in size, influence, and power. That's why their attacks to stop us are intensifying.

Undoubtedly the path forward will be filled with both victories and losses. And our response must be the same as ever — unwavering perseverance, regardless of the outcome.

With an ever-growing base of support and a growing list of friends in high places, CHD has unquestionably helped change the status quo, but our work is far from over.

The question is no longer whether change is possible, but whether we will seize this opportunity to create lasting, systemic reform.

Where we go from here is everything.

Children's Health Defense's 2025 Impact Report is presented to you with my deepest gratitude and pride. It highlights progress that would've been impossible without you.

As you read it, I urge you to mark both our achievements and the distance to our goal. Take heart in our victories, learn from our losses, and above all, know that your steadfast commitment to transparency, accountability, and the health of our children is changing the world.

With gratitude and determination,

Mary Holland
President
Children's Health Defense



Litigation

2025 marked another landmark year for the CHD litigation team as our in-house attorneys, outside counsel, and volunteer lawyers continued working to expose harms, defend constitutional freedoms, and hold powerful institutions accountable when their actions negatively impact children and families.

“**CHD is a leader in health freedom litigation. We bring litigation that is impactful for the health freedom movement at large but we also work to bring meaningful change to individuals in need of justice.**”

Key Achievements & Highlights

CHD filed a number of significant lawsuits and other efforts in 2025. Some highlights include:

Doe v. Oceanside Union Free School District: Despite a well-documented history of serious, adverse reactions to vaccinations and medical exemption letters from seven qualified medical practitioners, a young high school student was forced to choose between risking her life or attending school. CHD helped secure a court injunction so she could return to school.

CHD v. McDonald: With seven families joining CHD as co-plaintiffs, this federal suit against the New York State Commissioner of Health, aims to reestablish religious exemptions for vaccines in New York. The suit contends that in denying exemptions, New York is in violation of the U.S. Constitution, including the First and Fourteenth Amendments. This lawsuit is a key part of CHD's broader, nationwide strategy to fight vaccine mandates.

Spencer v. Community Medical: This suit was filed on behalf of a pediatric nurse whistleblower who shed light on a precipitous rise in fetal demise at her hospital following Covid-19 vaccination of pregnant women. The whistleblower's claims include fraud, retaliation, and unethical business practices.

CHD v. Hegseth: CHD filed a suit against Secretary of War Pete Hegseth, alleging violations by the Department of Defense in administering and denying religious exemptions for military service members and inductees.

Cardenas v. Monarez: When a California doctor refused to administer COVID-19 vaccines to Medicaid-covered children, her Medicaid contract was revoked and her practice was severely debilitated. This complaint raised claims of Equal Protection (discrimination against Medicaid children), APA, and substantive due process. Shortly after our suit was filed, HHS announced that COVID-19 shots for children would be subject to shared decision-making. A short time later, the Centers for Disease Control and Prevention announced that pediatricians serving Medicaid patients would no longer be required to order COVID-19 shots from the federally funded Vaccines for Children program.

McInish v. Engels: This suit alleges that the Health Resources and Services Administration (HRSA) violated the plaintiffs' constitutional rights in denying them compensation for significant COVID-19 vaccine injuries.

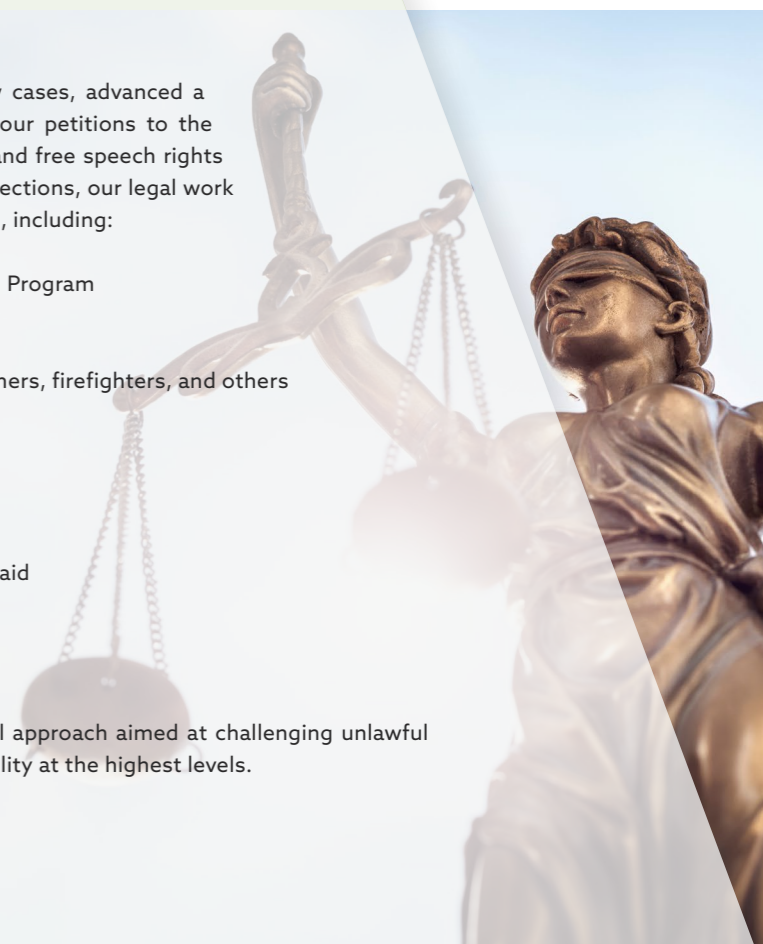
Kory v. Bonta: In this suit, CHD and several doctors take aim at the Medical Board of California, which continues to threaten disciplinary action against physicians for spreading COVID-19 "misinformation". CHD brought the case to the Supreme Court. It remains the only case in the 2024-25 term to have not received a ruling. We await a decision.

Flores v. Kennedy: This suit forced the Department of Health and Human Services (HHS) to establish a vaccine safety task force, and issue reports to Congress as required by law.

Throughout the year, CHD filed or supported at least seven new cases, advanced a robust docket of ongoing litigation nationwide, and submitted four petitions to the United States Supreme Court. From defending informed consent and free speech rights to challenging government overreach and corporate immunity protections, our legal work remained focused on the core issues most critical to CHD's mission, including:

- The PREP Act and Countermeasures Injury Compensation Program
- Religious and medical exemptions to vaccine mandates
- Childhood vaccine mandates
- Worker mandates affecting teachers, healthcare practitioners, firefighters, and others
- Military vaccine mandates
- Medical exemption to mask mandates
- Doctors' freedom of speech
- Government and corporate censorship
- The CDC's failure to fully test the vaccine schedule
- COVID-19 vaccination policies affecting children on Medicaid
- The U.S. National Park Service's cashless policy
- Antitrust violations
- Freedom of Information Act (FOIA) litigation

Through these efforts, CHD continues to execute a strategic legal approach aimed at challenging unlawful mandates, defending individual liberties, and advancing accountability at the highest levels.



Science & Research

In 2025, our Science team was immersed in examining complex public health questions and advancing scientific inquiry. We produced **12 key scientific publications, doubling our 2024 output**. Publications were organized across four primary research initiatives:

CLINICAL INFORMATICS PROGRAM

An expanding longitudinal analysis of a cohort of more than 4,000 children across eight pediatric practices, the CIP compares health outcomes among unvaccinated and partially vaccinated populations. This program serves as a foundational dataset for multiple ongoing studies.

VACCINES & AUTISM

Comprehensive review of the potential links between vaccines and autism, examining underlying biological mechanisms and contributing factors through two major scientific review papers.

ACETAMINOPHEN AND AUTISM PROJECT

A multi-disciplinary investigation into the relationship between postnatal acetaminophen use and autism, which integrates epidemiological analysis and laboratory research to provide a better understanding of potential biological mechanisms and population-level patterns.

STATE RECORD-LEVEL DATA ANALYSIS

An examination of large-scale state health datasets like Medicaid records, to evaluate health outcomes in relation to vaccination status. The initiative advances high-impact analyses designed to inform public health discussions through population-level data.

Our overall efforts in 2025:

- advanced key research examining **vaccine-associated adverse events** and their potential links to **childhood neurodevelopmental outcomes**
- contributed to a greater understanding of the role of **aluminum-based adjuvants and autism**
- expanded our understanding of the relationship between **acetaminophen** (after vaccination and otherwise) and autism
- provided compelling findings on the connection between **two-month vaccinations and infant mortality**
- played a critical role in analyzing and contextualizing data during the **West Texas measles outbreak**, providing clear-eyed data analyses that countered, corrected and ultimately disrupted, prevailing measles narratives.

“ Preserving Science through Research and Discourse. Defending Humanity with Integrity and Truth. ”

Key Achievements & Highlights

Peer Reviewed Publications and Preprints:

Article
Autism Spectrum Disorder in U.S. Military Children as Described by the U.S. Census Bureau from 2016 to 2023

Karl Jablonowski and Brian Hooker

Communication
Neurodevelopmental Disease Associated with Aluminum-Absorbed Vaccines: A Nationwide Cohort Study

Karl Jablonowski and Brian Hooker

THE EUROPEAN SOCIETY OF MEDICINE
Medical Research Archives, Volume 13 Issue 5

RESEARCH ARTICLE
The Pharmacovigilance Betrayal of the COVID-19 Era
Karl Jablonowski, PhD¹; Risa Evans, JD¹; Brian Hooker, PhD¹

¹ Children's Health Defense

ABSTRACT

Aluminium adjuvants and childhood health: a call for science

Guillemette Crépeaux¹, Jeremy R Hammond², Jonathan B Handley³, Brian Hooker⁴, Karl Jablonowski⁴, Lluís Luján⁵, James Lyons-Weiler⁶, Marika Nosten-Bertrand⁷, Christopher A Shaw⁸, Yehuda Shoenfeld⁹, Lucija Tomljenovic², Christopher Exley¹⁰

Communication

Repeated Diagnosis of Illnesses Involving Fever or Pain During Early Childhood is Very Strongly Associated with Autism Spectrum Disorder

Thomas Yengst, Karl Jablonowski* and Brian Hooker

RESEARCH LETTER

Unadjusted Analysis of a Population-Based Study of Measles, Mumps, and Rubella Vaccination and Autism

Karl Jablonowski, PhD; Brian Hooker, PhD

Increased Mortality Associated with 2-Month Old Infant Vaccinations

Karl Jablonowski* and Brian Hooker

Children's Health Defense, 852 Franklin Ave., Suite 511, Franklin Lakes, NJ 07417

Article

Secondary Safety Analysis of Different COVID-19 Vaccines and mRNA Products in a Cohort of 46 Million Participants in England

Jablonowski KD¹, Baker CJ² and Hooker BS^{1*}

fortune
journals

Review Article

JOURNAL OF BIOTECHNOLOGY AND BIOMEDICINE

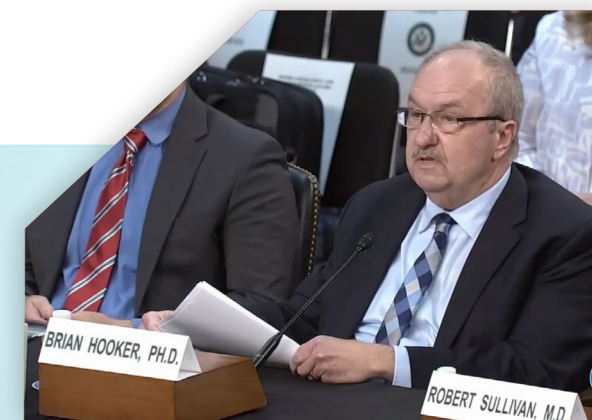
ISSN: 2642-9128

Hviid et al. 2019 Vaccine-Autism Study: Much Ado About Nothing?

Jeremy R Hammond¹, Jeet Varia PhD², Brian Hooker PhD^{2*}

Abstract

The controversy surrounding measles, mumps, and rubella (MMR) vaccination and autism has been ongoing for over 30 years. It is rooted in the parent-led grassroots movements of the 1990s, and a case-series clinical study in 1998 by Wakefield et al. This controversy cascaded through numerous observational studies and US Institute of Medicine reports, culminating in 2019 with a population-based observational study by Hviid et al. This study was hailed at the time by the US media and medical establishment as conclusive proof that the MMR vaccine does



Brian Hooker, Ph.D., Chief Scientific Officer at CHD, testifying at a congressional hearing, "Voices of the Vaccine Injured".



Click on any paper to read more!

The Defender

Despite ongoing **ensorship** and continued exclusion from major social media platforms, The Defender reached **millions of readers** throughout 2025, generating more than **10.1 million pageviews** across its website and Substack platform while adding over **50,000 new subscribers**. Throughout the year, The Defender strengthened its reputation as a trusted source for reporting on issues related to **public health, corporate influence, fluoride, and EMR**, while also amplifying the work of **CHD's legal, science, and advocacy** teams through consistent coverage of lawsuits, scientific publications, investigations, and nationwide campaigns.

10.1M
PAGEVIEWS

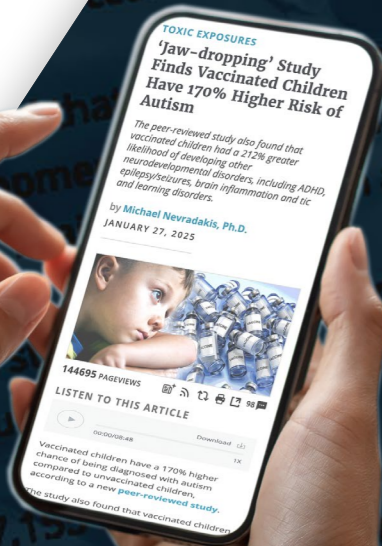
365K
SUBSCRIBERS

1,500+
ARTICLES PUBLISHED

50K
NEW SUBSCRIBERS

2.4 BILLION
3RD-PARTY REACH

Combined Defender website and Defender Substack



Key Achievements & Highlights

In 2025, The Defender:

- Garnered over 10.1 million pageviews on CHD's website and Substack platform alone — despite ongoing relentless, targeted censorship — including our continued banishment from all major social media platforms.
- Cemented our reputation as the go-to source for fair, balanced, and accurate reporting on the corporate capture and corruption — and the work being done to expose and counter those forces — in the fluoride and EMR spaces.
- Amplified the work of CHD's legal, science, and advocacy teams with consistent reporting and analysis on CHD's lawsuits, scientific reports and published papers, and key advocacy campaigns.

In a world of bloggers and Substackers, The Defender stands alone in the health freedom space as the only source of reader-supported daily news, views, and analysis produced by an experienced team of writers and fact-checkers dedicated to the highest standards of journalistic integrity.

DEFENDER 2025 TOP STORIES:


'Jaw-dropping' Study Finds Vaccinated Children Have 170% Higher Risk of Autism

Exclusive: 'Just Normal Doctoring' — a Texas Doctor's Eyewitness Report on Measles Outbreak

Twin Babies Die a Week After Receiving 3 Vaccines, Police Interrogate Parents

CHD.TV Exclusive: Parents of Child Who Died During Texas Measles Outbreak Speak Out

Baby Dies After Receiving 6 Shots for 12 Vaccines — Doctors Say 'Catching Up' Kids on Vaccines Is Common, and Dangerous

 Click on any headline to read more!

CHD.TV

In 2025, CHD.TV continued to serve as a powerful extension of Children’s Health Defense’s mission, delivering daily original programming focused on **transparency, informed consent, and public awareness.**

Throughout the year, CHD.TV expanded its content slate with new series, including Mothers 2B and Vaccine of the Week, while introducing dedicated reporting segments on EMR & wireless and food systems. The platform also livestreamed major national events and elevated voices contributing to critical conversations around health and policy.

CHD.TV remains a trusted media platform for in-depth reporting and perspectives often underrepresented in mainstream outlets.

Key Achievements & Highlights

10 BILLION VIEWS

3RD-PARTY REACH

345K RECIPIENTS

EMAIL ENGAGEMENT

4.3M VIEWS

ON CHD.TV WEBSITE

MEASLES OUTBREAK COVERAGE

CHD.TV delivered in-depth reporting on the 2025 measles outbreak, including on-the-ground interviews with affected families and community members, as well as analysis of medical records to provide additional context and clarity. This coverage also advanced The People’s Study initiative, first launched in 2023.

Impact: 1.3 million views across platforms (website and X); 1.7 billion total reach in 2025

THE AUTISM COVER-UP SIMPSONWOOD SCANDAL: 25 YEARS OF FRAUD & CORRUPTION

On June 6, 2025, CHD.TV produced and livestreamed a comprehensive, all-day special examining the 2000 Simpsonwood meeting, bringing renewed attention to historical data and public health decision-making processes.

Impact: 100,000+ views in June; 61.8 million total reach at peak

FEATURED SHOWS & SEGMENTS

Click on any image to watch!

Pray Big. Stand Firm. Never Settle. Watch CHD.TV.



Good Morning CHD

A daily news show covering pressing health and medical freedom topics, including vaccine safety, legal updates, and advocacy strategies for personal and public health.



This Week with Mary + Polly

Insightful conversations on current news stories with a focus on exposing overlooked truths, corporate accountability, and the fight for transparency.



Financial Rebellion with Catherine Austin Fitts

A deep dive into economic systems, addressing how financial control impacts health choices, freedom, and sustainability.



Doctors & Scientists with Brian Hooker, PhD

Dr. Hooker interviews medical professionals and researchers to discuss health-related topics, often focusing on vaccine safety and related scientific issues.



Pediatric Perspectives with Dr. Paul Thomas

Dr. Paul Thomas discusses various pediatric health topics, including holistic treatments for viruses, strategies to avoid winter illnesses, and critiques of mRNA technology.



Geoengineering Report with Dane Wigington

Join author and researcher Dane Wigington for an in-depth and fact-based look at the geoengineering that’s going on all around us.



An Informed Life Radio with Bernadette Pajer

An exploration of cutting-edge health and wellness topics, featuring discussions on scientific discoveries, holistic medicine, and public policy.



Advocacy Lifeline with Dawn Richardson

Empowering viewers to engage in legislative processes affecting health and freedom by providing insights into current laws and advocacy strategies.



Mothers 2B

Preparing families for healthy conception, pregnancy, birth, and early childhood with expert interviews, educational discussions, and personal birth stories emphasizing toxin awareness, nutrition, and informed wellness choices.



EMR & Wireless Update

Tracking policy, legal, and public health developments related to electromagnetic radiation and wireless technology, highlighting advocacy efforts and the impacts of expanding wireless infrastructure.



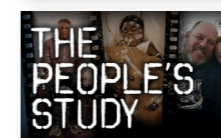
Crisis: Save Our Food & Farms with Meryl Nass, M.D.

An investigative series with Dr. Meryl Nass exploring threats to farmers, food sovereignty, and agricultural freedom, while highlighting solutions to protect local farms and the integrity of the food supply.



Vaccine of The Week

An educational series that examines individual vaccines on the CDC schedule, reviewing their ingredients, dosing, risks, and claims of effectiveness to help parents better understand and evaluate informed consent decisions.



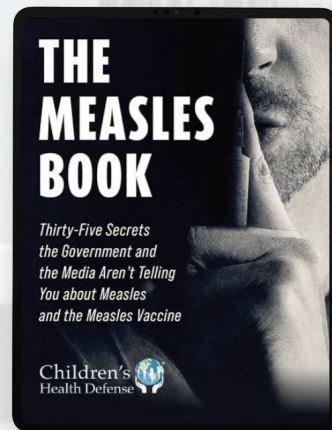
The People’s Study

Giving a voice to the people by sharing thousands of firsthand accounts from individuals and families affected by vaccine injuries, COVID-19 hospital protocols, and medical harm.

CHD Books & Publications

2025 was a **milestone year for CHD Books**, the Skyhorse Publishing imprint dedicated to amplifying important conversations around **health, policy, parental rights, and informed decision-making**. Through a growing collection of thought-provoking and research-driven titles, CHD Books continued to provide a platform for authors exploring complex and often underrepresented issues impacting children and families. From **practical educational resources** and **nutrition guidance** to investigations into **public health policy and neurodevelopmental conditions**, the 2025 catalog reflected CHD's ongoing commitment to expanding public dialogue and empowering readers with deeper insight into critical issues.

The following is a list of books published by Skyhorse under the CHD Books imprint in 2025:



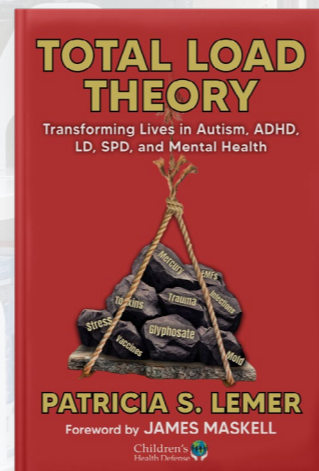
The Measles Book: Thirty-Five Secrets the Government and the Media Aren't Telling You about Measles and the Measles Vaccine

An updated release made available as a free eBook in response to renewed public attention, offering additional context and perspective on measles and vaccination discussions.

Total Load Theory: Transforming Lives in Autism, ADHD, LD, SPD, and Mental Health

by Patricia S. Lemer

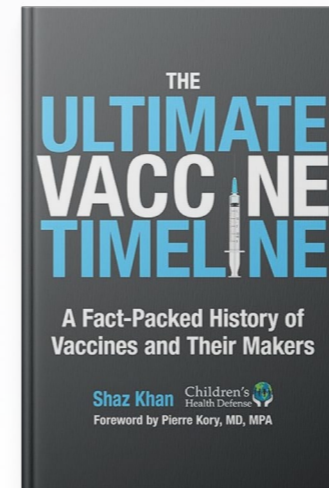
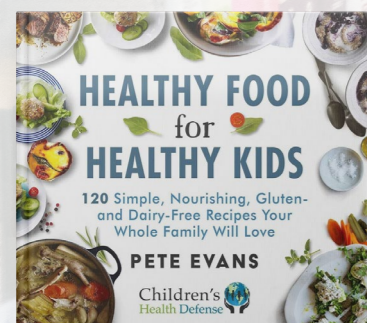
An updated framework for understanding and addressing neurodevelopmental and mental health conditions through a personalized, systems-based approach.



Healthy Food for Healthy Kids: 120 Simple, Nourishing, Gluten- and Dairy-Free Recipes Your Whole Family Will Love

by Pete Evans

A family-focused cookbook featuring simple, nutrient-dense, gluten- and dairy-free recipes designed for children.



The Ultimate Vaccine Timeline: A Fact-Packed History of Vaccines and Their Makers

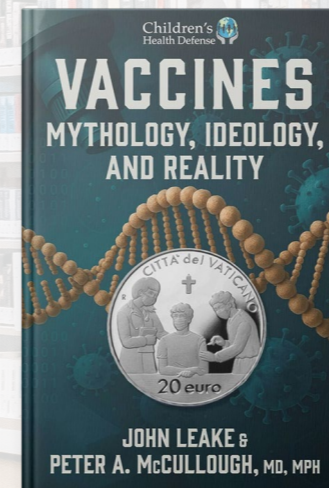
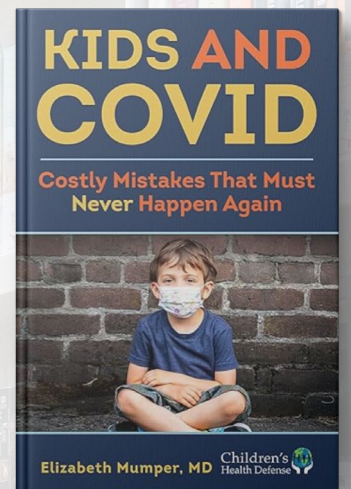
by Shaz Khan

A comprehensive, research-driven timeline tracing the global history of vaccines and their development across centuries.

Kids and COVID: Costly Mistakes That Must Never Happen Again

by Elizabeth Mumper, MD

An examination of the impact of COVID-era policies on children, with a focus on long-term health, education, and societal effects.



Vaccines: Mythology, Ideology, and Reality

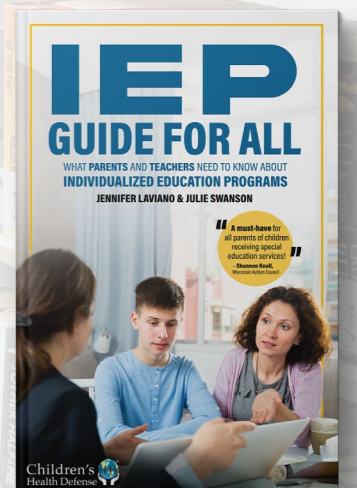
by John Leake and Peter A. McCollough, MD, MPH

A narrative exploration of vaccine history, highlighting key figures, events, and debates. A New York Times bestseller.

IEP Guide for All: What Parents and Teachers Need to Know About Individualized Education Programs

by Jennifer Laviano and Julie Swanson

A practical guide helping parents and educators navigate the Individualized Education Program (IEP) process with clarity and confidence.



Click on any book cover to read more

Electromagnetic Radiation (EMR) and Wireless

In 2025, CHD's **EMR & Wireless Program** expanded its impact through **national advocacy, strategic litigation, and community engagement**. The program generated more than **122,000 messages** opposing FCC efforts to accelerate wireless infrastructure deployment, grew the **704 No More™ coalition** to over 100 organizations, and supported 11 communities in **delaying or defeating proposed cell tower projects** and advancing protective wireless ordinances. Key achievements included a **landmark settlement with LA County** and a **major victory in Sitka, Alaska**.



Click on the logos to visit!

122,000+
MESSAGES GENERATED

100+
ORGANIZATIONS PARTICIPATING IN THE 704 NO MORE™ COALITION

\$400,000
RECOVERED THROUGH LANDMARK LOS ANGELES COUNTY SETTLEMENT

11
COMMUNITIES SUPPORTED THROUGH STOP 5G

\$520,000
RAISED TO SUPPORT THE EMR & WIRELESS PROGRAM

Key Achievements & Highlights

In 2025, CHD's EMR & Wireless Program was a national leader in:

National Advocacy

Led nationwide opposition to federal efforts to accelerate wireless infrastructure deployment, generating more than 122,000 messages to federal officials and filing formal FCC comments with 49 organizational and 49 individual co-signers. The program also submitted formal position papers to NIH and HHS, bringing EMR-related health, privacy, and wearable technology concerns into federal policy discussions.

Strategic Litigation

Expanded **704 No More™** into a coalition of more than 100 organizations, and raised \$118,000 to restore local control over wireless infrastructure. The program also secured a landmark settlement with Los Angeles County that strengthened notice requirements, enhanced protections for fire-prone areas, and recovered \$400,000 in attorneys' fees. It also advanced a key case in Pittsfield, Massachusetts before the state's highest court addressing federal preemption and local health-board authority.

Community Engagement

Through **Stop 5G**, the program supported 11 communities in delaying or defeating proposed cell tower projects and strengthening wireless ordinances, securing key victories in Minden, Nevada and Sitka, Alaska. In 2025, Stop 5G raised over \$520,000.

CHD's EMR & Wireless Program helped communities defend their right to say no to harmful cell towers near their homes and schools—pairing on-the-ground support with strategic litigation and national advocacy to stop the wireless power grab, advance local protections, and push for accountability as wireless infrastructure rapidly expands.

2025 At a Glance

NATIONAL ADVOCACY

- **122,000+** messages generated and **98** organizational/individual co-signers mobilized in opposition to FCC Docket 25-276
- **7** federal wireless infrastructure bills targeted through congressional advocacy campaigns
- **2** federal agency submissions to NIH and HHS on EMR, wearable technology, and privacy concerns

STRATEGIC LITIGATION

- **100+** organizations participating in the 704 No More™ coalition
- **\$400,000** recovered through landmark Los Angeles County settlement
- **\$118,000** raised through 704 No More™

COMMUNITY ENGAGEMENT

- **11** communities supported through Stop 5G Community Empowerment Consulting
- **34** community consultations conducted
- **\$520,000** raised to support the EMR & Wireless Program

Advocacy & Chapters

In 2025, CHD's **Advocacy team** demonstrated the strength, agility, and national reach of the health freedom movement by successfully **mobilizing communities, influencing policy, and driving meaningful engagement** at critical moments.

24
CHAPTERS

100+
VOLUNTEER CHAPTER LEADERS

352,014
NEWSLETTER SUBSCRIBERS

189
CHAPTER ATTENDED EVENTS

Key Achievements & Highlights

The GRACE ACT

CHD, in collaboration with the office of Rep. Greg Steube (FL), publicly launched the first draft of the GRACE Act, supported by a coordinated **action alert**, **Defender report**, and **CHD TV show**. This marked a rare and significant milestone, as it is highly uncommon for a member of Congress to partner with a nonprofit to release draft legislation prior to formal introduction.

This effort established a strong, ongoing partnership between CHD Advocacy and Rep. Steube's office, positioning CHD as a trusted collaborator in federal policy development and setting the stage for additional joint initiatives in 2026.

"Thank You RFK" Rallies: Nationwide Mobilization

CHD Advocacy organized more than two dozen "Thank You RFK" rallies across the country, rapidly activating grassroots supporters to demonstrate visible, nationwide support for Robert F. Kennedy Jr. and the MAHA agenda.

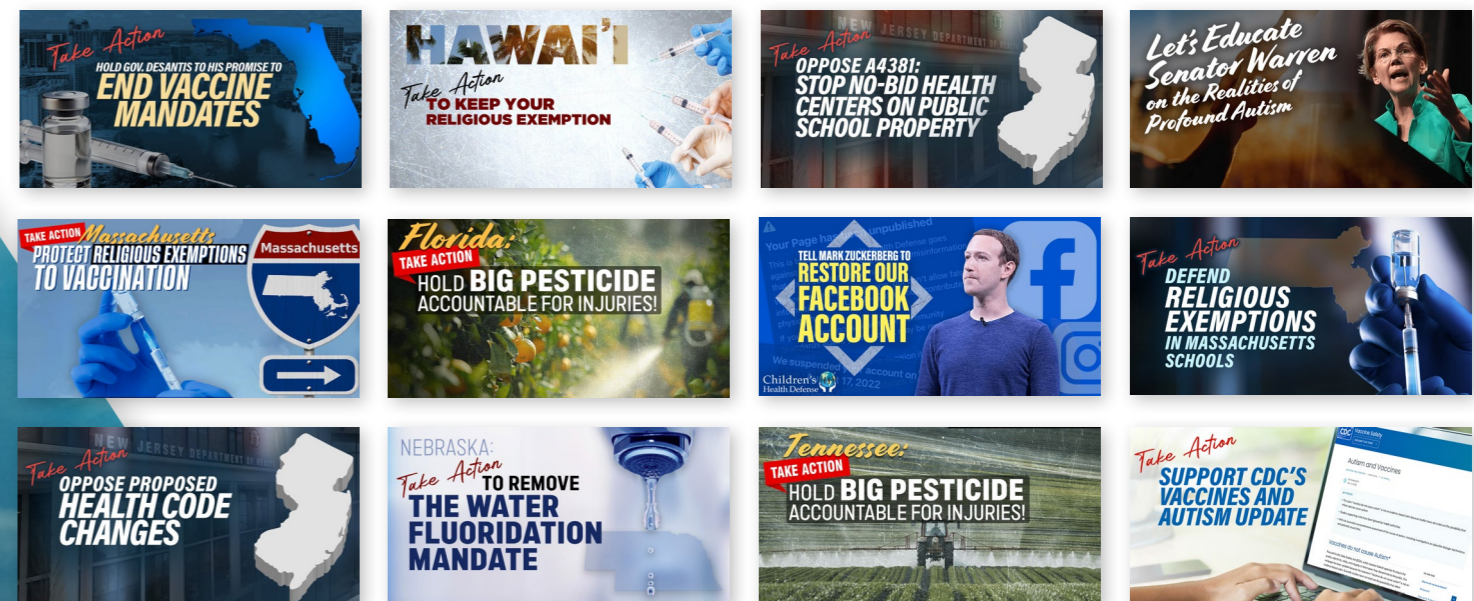
Sarah Doe v. Oceanside

CHD Advocacy mobilized more than 300 supporters to a federal courthouse in New York, contributing to a **landmark legal victory** that protected, and potentially restored, medical exemptions for school vaccination requirements in the state.



2025 ACTION ALERTS

Clear [here](#) to view all action alerts



 Click on any action alert for more info!

Moment of Truth Conference

CHD's 2025 Annual Conference, **Moment of Truth**, was heralded by attendees, speakers, media and countless others as the biggest health freedom event of 2025. The three-day conference in Austin, Texas, drew more than 1,000 attendees and another 1,000 viewers via livestream for a sold-out, three-day gathering focused on children's health, health freedom, scientific integrity, and public policy. The conference welcomed parents, clinicians, researchers, law-makers, journalists, advocates, and thought leaders from around the world, for an inspiring exchange of ideas and solutions.

CHILDREN'S HEALTH DEFENSE
CONFERENCE
MOMENT OF TRUTH
 November 7-9, 2025
 * Austin, TX *

45
 SPEAKERS

1,000+
 ATTENDEES

30+
 PRESENTATIONS

42
 VENDORS



Russell Brand



Cheryl Hines



Jessica Rose, Ph.D, Dr. Peter McCullough, Brian Hooker, Ph.D., Bret Weinstein, Ph.D.

Featured speakers included **Senators Ron Johnson and Rand Paul, Florida Surgeon General Dr. Joseph Ladapo, Russell Brand, Bret Weinstein, Andrew Wakefield, Del Bigtree, Dr. Peter McCullough, Dr. Pierre Kory, Dr. Suzanne Humphries, Cheryl Hines, Steve Kirsch, Dr. Sherri Tenpenny**, among many others.

The conference kicked off with a reunion of the original **Vaxxed film producers**, which served as a powerful reminder of how far our efforts have come. Additional topics covered over the weekend included **chronic disease, vaccine safety, informed consent, electromagnetic radiation, government accountability, the future of health freedom advocacy, and autistic non-speakers who spell** to communicate.

The event attracted considerable interest from credentialed media and yielded a significant number of articles about the conference. With overwhelmingly positive attendee feedback and record engagement, **Moment of Truth strengthened alliances, accelerated momentum, and equipped thousands of individuals with the knowledge, relationships, and resolve** to advance CHD's mission in their communities and across the nation.



Dr. Joe Ladapo, State Surgeon General of Florida and Secretary of the Florida Department of Health

Social Media Key Achievements & Highlights

In 2025, CHD's social media presence experienced a **dramatic surge in reach, visibility, and audience interaction**, signaling a clear shift from steady growth to **breakout performance**. Content resonated more deeply and spread more widely, driving significantly higher engagement across all key actions.

This growth reflects a more effective **content strategy**, with **stronger messaging, improved distribution**, and an increased ability to **capture attention** in a crowded digital landscape. The audience not only grew at a faster pace but became more active and responsive, indicating **deeper alignment** with CHD's voice and mission.

Overall, 2025 marked a pivotal year where social media evolved into a **high-impact engine for awareness, amplification, and community building**, substantially outperforming 2024 and setting a new benchmark for future growth.

FIND US
ON SOCIAL
MEDIA



Reach more than **doubled**, audience growth **accelerated**, and content amplification (reposts) saw the most dramatic lift—clear signs that messaging and reach hit a new level in 2025.

IMPRESSIONS
150%+
INCREASE IN OVERALL
REACH & BRAND VISIBILITY

NEW FOLLOWERS
25%
STEADY AUDIENCE GROWTH
AND TOP-OF-FUNNEL GAINS

REPOSTS
200%+
SURGE IN SHAREABILITY
& VIRAL CONTENT TRACTION

Public Relations Key Achievements & Highlights

In 2025, CHD was mentioned **24,344 times in news coverage**, with **11,264 of those** mentions appearing in media outlets with **audiences larger than 2 million**. This coverage reached an estimated **225 billion people worldwide**, and CHD accounted for **90% of the share of voice**. This means that, compared to peer organizations, CHD was featured in 90% of all news coverage in 2025. Of the more than 140 interviews Mary Holland participated in, the **top 10 by audience size are listed below**.



Ed Henry, Newsmax TV - 500K - 1M+ daily viewers

Charlie Kirk - 500K+ monthly listeners



Steve Bannon - 100K-500K monthly listeners

Jimmy Dore - 100K-500K monthly listeners



Dan Ball OAN - 500K+ daily viewers

Emerald Robinson, Lindell TV - 200K - 500K+ daily viewers



Kristi Leigh, Lindell TV - 200K - 500K+ daily viewers

Clayton Morris, Redacted - 20K - 100K monthly listeners



Steve Deace, Blaze - 20K-100K monthly listeners

Kim Iversen Show - 10K-100K monthly listeners



Ways to Give

All of the work described in this report is made possible by the generosity and shared vision of our donors. Your past support has made CHD the premiere organization in the health freedom movement, and your continued support propels us toward the fulfillment of our mission.

If you need help with your donation, [please complete our contact form](#) or call us at 201-687-9714.



Online

Donate securely online.



Mail

Please make your check payable to "Children's Health Defense." Use the memo line on the check or a separate note to include any special instructions.

Mail your check to:
Children's Health Defense
852 Franklin Ave., Suite 511
Franklin Lakes, NJ 07417



Donate Stock or Other Investments

Account information:
Stifel, DTC 793 FBO
Children's Health Defense.
Account 2729-0637



Bank Transfer

Please complete our [contact form](#) or call us at 201-687-9714 for bank transfer information.



Your Will or Trust

Naming CHD in your will or trust is simple. Please describe CHD as "Children's Health Defense, a California nonprofit public benefit corporation."

It may be appropriate to ask an estate planning attorney to help you with a will (many people save money by establishing a living trust). If you have significant estate assets, there are charitable trusts that can help you save taxes and give more to charity. A good estate planner can describe these options for you. Please contact us for guidance on finding an attorney. We can connect you with our attorney.

Financials

We are deeply grateful to all those who supported our work in 2025. Your generosity gives us hope for a future without toxic exposures for our future generations. Access our most recent financial reports through these links.



Audited Financials
ChildrensHD.org/2024financials



Form 990
ChildrensHd.org/2024-990

Children's Health Defense is a 501(c)(3) charitable, nonprofit organization. Our tax ID is 26-0388604. Contributions are fully tax-deductible in the United States.

Thank You

We close 2025 with certainty that our movement is accelerating.

With your support, CHD expanded its reach, strengthened its voice, and drove impact across media, advocacy, science, and through the courts. What we've built this year sets the stage for even greater momentum ahead.

In 2026, we are scaling our efforts, reaching new audiences, and continuing to push for accountability and change.

Thank you for standing with us.

